



Sean King

DESIGN & TYPE & LETTERING
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EXPERIENCE

Independent Designer

2011-present

Clients include Advance Digital, Fonts.com, Gourmet Gaming, Hanky Panky Ltd. apparel, Hasbro Inc., Landor Associates, Prophet, PVH Corp., and Sterling Brands. Design work includes editorial design, news nameplates and templates, banner ads, mobile apps, logos, board game directions, information graphics, presentation design, and typeface design.

Adjunct Professor

2012-present

I teach undergraduate Typography and Graphic Design courses. Schools include Parsons The New School for Design, City College of New York, Kean University, Pratt Institute, and Farmingdale State College.

Landor Associates

Design Director, Corporate Communications, 2005-2011

I designed and produced Landor's multimedia marketing and communications material on a worldwide basis. This included promotional material, thought leadership, and live events. I managed a junior designer full time and design teams as needed.

Senior Production Manager, 2003-2005

I designed and produced corporate identity guidelines, brand books, and other client materials for many Fortune 500 brands.

Communications Plus

Art Director, 1998-2002

Quinn Fable Advertising

Art Director, 1996-1998

Draft Direct Worldwide

Production Designer, 1995-1996

Veterans Screen Printing

Graphic Artist, 1994

SKILLS

My skills include typography, type design, lettering, page layout, information design, vector art, photo retouching, concepting, and presentation design.

I'm an expert with Adobe InDesign, Illustrator, Photoshop. Highly skilled with Glyphs, FontLab, Keynote and PowerPoint. Proficient with Word, Pages, Excel, Numbers.

EDUCATION

Certificate in Typeface Design

Cooper Union, 2011

Type@Cooper Condensed Program
taught by Sumner Stone, Sarah Soskolne, Andy Clymner

Contemporary letterpress printing

The Center for Book Arts, 2009

taught by Amber McMillan

Presenting Data and Information

One-day seminar, 2008

taught by Edward Tufte

Digital Typedesign

Cooper Union, 2006

taught by Hannes Famira

Advanced Adobe InDesign, Letterpress printing

One-day workshops at TypeCon 2007

Bachelor of Arts, Graphic Design

Rutgers College, Rutgers University, 1994

ASSOCIATION

Type Directors Club

- Secretary-Treasurer July 2014-present
- Chair of 2013 TDC Communication Design competition and Typography 34 annual book
- Founded the TDC's first student group at Pratt Institute
- Board of Directors member 2009-2013 chairing the scholarship, membership, and social media committees
- Member since 2007

Society of Typographic Aficionados

- Spoke at TypeCon 2014, presenting a survey of Octagonal typefaces
- I spoke on the TypeCon 2010 panel "Design Q&A, Then and Now"
- I have attended TypeCon 2005-2010 and 2012-2014