



## Sean King

**DESIGN & TYPE & LETTERING**  
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### EXPERIENCE

#### Independent Designer

2011–present

Clients include Advance Digital, Fonts.com, Gourmet Gaming, Hanky Panky Ltd. apparel, Hasbro Inc., Landor Associates, Prophet, PVH Corp., and Sterling Brands. Design work includes editorial design, news nameplates and templates, banner ads, web design, mobile apps, messaging sticker animation, logos, board game directions, information graphics, presentation design, and typeface design.

#### Adjunct Professor

2012–2016

I planned and taught undergraduate Typography and Graphic Design courses. Schools include Parsons The New School for Design, City College of New York, Kean University, Pratt Institute, and Farmingdale State College.

#### Landor Associates

*Design Director, Corporate Communications, 2005–2011*

I designed and produced Landor's marketing and communications material on a worldwide basis. This included promotional material, thought leadership, and live events. I managed a junior designer full time and design teams as needed.

*Senior Production Manager, 2003–2005*

I designed and produced corporate identity guidelines, brand books, and client materials for Fortune 500 brands.

#### Communications Plus

Art Director, 1998–2002

#### Quinn Fable Advertising

Art Director, 1996–1998

#### Draft Direct Worldwide

Production Designer, 1995–1996

#### Veterans Screen Printing

Graphic Artist, 1994

### SKILLS

My skills include typography, type design, lettering, page layout, information design, web design, interactive design, vector art, photo retouching, concepting, and presentation design.

I'm an expert with Adobe InDesign, Illustrator, Photoshop. Highly skilled with Glyphs, FontLab, Aseprite, Keynote, and PowerPoint. Proficient with Word, Pages, Excel, Numbers. New to Adobe Animate, Sketch, and Google Web Designer, learning fast.

### EDUCATION

#### Certificate in Typeface Design

*Cooper Union, 2011*

Type@Cooper Condensed Program  
taught by Sumner Stone, Sarah Soskolne, Andy Clymner

#### Contemporary letterpress printing

*The Center for Book Arts, 2009*

taught by Amber McMillan

#### Presenting Data and Information

*One-day seminar, 2008*

taught by Edward Tufte

#### Digital Typedesign

*Cooper Union, 2006*

taught by Hannes Famira

#### Advanced Adobe InDesign, Letterpress printing

*One-day workshops at TypeCon 2007*

#### Bachelor of Arts, Graphic Design

*Rutgers College, Rutgers University, 1994*

### ASSOCIATION

#### Type Directors Club

- Secretary-Treasurer July 2014–present
- Chair of 2013 TDC Communication Design competition and Typography 34 annual book
- Founded the TDC's first student group at Pratt Institute
- Board of Directors member 2009–2013 chairing the scholarship, membership, and social media committees
- Member since 2007

#### Society of Typographic Aficionados

- Spoke at TypeCon 2014, presenting a survey of Octagonal typefaces
- I spoke on the TypeCon 2010 panel "Design Q&A, Then and Now"